



Ron Doetch Managing Partner

Education

University of Illinois Agronomist, Market Specialist,
1969

Professional Experience

Solutions in the Land (SITL) 2010-present

Michael Fields Agricultural Institute Executive
Director, 2003-2010

Itocho

Specialty Programs Manger Food Division,
1995-2003

Professional Affiliations Advisory Council

National Good Food Network
Affiliate Member Global Midwest Initiative
Chicago Council on Global Affairs
Citizen's Advisory Council UW Center for
Integrated Agriculture Systems
Region 5 EPA Brownfield to Urban Ag Steering
Committee Board Member Ambassador Organics
Co-founder Milwaukee Urban Ag Network

SOLUTIONS IN THE LAND

Ron was raised on a working dairy farm in Northern Illinois and has worked in food systems his entire career with a bias toward organic, sustainable and restorative agriculture. His skill set includes whole systems integrated agriculture, crop production/marketing. Ron has expansive social and business assets in the agriculture communities of the city, farm, university and food industry sectors. Currently, Ron is the managing partner for Solutions in the Land, LLC, a for-profit consulting firm offering whole farm and food planning services in both urban and rural environments. Current clients include City of Milwaukee, Palifito Park, Christy Webber Landscaping, Chicago, Kane County Farmland Preservation, Geneva, IL, Feed Earth Now, Chicago, Alameda County Sheriff's farm in Oakland, CA, Herman Miller, Zeeland, MI, Brenton Arboretum, Dallas Center, IA, Death's Door Spirit's wheat origination and sustainability plan on Washington Island, WI, White Earth Nation, White Earth, MN.

Ron served seven years as the Executive Director of the Michael Fields Agricultural Institute (MFAI), a sustainable agriculture research, education and outreach organization founded in 1984. MFAI offered training in all aspect of agriculture production and marketing. Ron opened the first local produce store in the Milwaukee Public Market. Urban Ag design has been a major role both while at MFAI and now with SITL.

Ron has served as a sustainable agriculture consultant to the W.K. Kellogg Foundation, University of Illinois, EPA- Region 5, Death's Door Spirits, Conservation Design Forum, Conservation Research Institute, SAA Design Group, Inc, Vandewalle and Associates, Alameda County Sheriff's Dept, City of Milwaukee, and the City of Detroit.

Representative Projects

Christy Webber Landscape, Chicago, IL

Define the role of competent for-profit businesses in Urban Agriculture.

The Wedge, Minneapolis, Mn

Complete business analysis for this 40-year local food coop with 18,000 members. The business had fallen into some ruts that are no longer valid with societal and financial shifts in the past 10 years.

Palifito Eco Park, Milwaukee, WI

SITL has negotiated a 25-year lease with the city of Milwaukee to manage all aspects of the city park including all programing. With the assistance of Arts@Large, the park will teach teachers in the Milwaukee Public School System how to use outdoor classrooms to teach math, history, science and biology while developing social skills.

Growing Home, Englewood, IL

Strategies to grow growing healthy greenhouse tomatoes. With mainly soft money support, Growing Home is trying to become financial stable through food production.

White Earth Nation, White Earth, MN

Design 100- acre CSA farm operation for White Earth Nation as a complete system from production, post-harvest handling, storage, pack-out to markets, marketing and managing a large customer base.

Herman Miller Company, Zeeland, MI

Whole System Farm Plan for their farmland surrounding their LEED certified factory and home office.

Zingerman's Bakery, Ann Arbor, MI

Craft origination plan for baking wheat production in the local farm community including contracting production with the growers.

Death's Door Spirits, Middleton, WI

Write and execute production plans for Juniperous Communis to be made into essential oils for integration of Washington Island deeper into the Death's Door Spirits' brand.

University of Illinois Agriculture Center Design Charrette, Simpson, IL

Facilitate the buildings and land working group to craft best future uses.